

## Alexis de Tocqueville

Only 26 years old when he came to America in 1831, Alexis Charles-Henri Clerel de Tocqueville traveled all over the young nation. Though he spent only nine months in the United States, he gleaned an insightful view of American Society. His observations, readings, and discussions with eminent Americans formed the basis of

*Democracy in America*, a detailed study of American society and politics, published in two volumes, in 1835 and 1840. Perhaps his most important observation was that Americans helped each other in times of need. He recognized, applauded and immortalized the voluntary spirit that lives in America's heart. He wrote: "I must say that I have seen Americans make great and real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend faithful support to one another."

The name Alexis de Tocqueville Society was chosen because of Tocqueville's admiration for the spirit of voluntary association and voluntary effort for the common good.



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## The Alexis de Tocqueville Society

THE STANDARD OF LEADERSHIP



## *The History of The Alexis de Tocqueville Society*



United Way Worldwide created The National Alexis de Tocqueville Society Award in 1972, recognizing persons who have rendered outstanding volunteer service in their communities. The Alexis de Tocqueville Society initiated in March 1984, is designed to involve and deepen the understanding, commitment and support of high wealth individuals to United Ways and to recognize the deep commitment to service exemplified in the National Alexis de Tocqueville Society Award. Membership in the Society is granted to individuals who contribute at least \$10,000 annually to the United Ways. United Way Worldwide provides guidance to United Ways in developing local societies. The Societies recognize outstanding volunteer service by presenting local Alexis de Tocqueville Society Awards; involving new influential leadership; encouraging major gifts among high wealth individuals and developing new resources to build community. The use of the name Alexis de Tocqueville Society is granted only to those United Ways affiliated with the national Alexis de Tocqueville Society Program.

There are currently 420 nationally established Alexis de Tocqueville Societies. Nationally, 25,554 Alexis de Tocqueville members raised over \$515,000,000 in 2011.

## *Becoming an Alexis de Tocqueville Society Member*



*ADT Giving is as easy as 1,2,3...*

- 1) \$10,000 gets you started as an ADT member. The first \$1,000 is donated to our United Way to allow us to provide our service to the community.*
- 2) You can designate to as many 501(c)3 organizations as you wish.*
- 3) You can fax or email us at any time with your designation instructions and/or to check your ADT account balance.*

## *The 2011-2012 Alexis de Tocqueville Society San Joaquin County, California*

*La Société Nationale*  
\$100,000 - \$249,999

Michael and Karen Hall  
Rupert and Yvonne Hall

*Ordre d'Eligabilité*  
\$50,000 - \$74,999

No current ADT members

*Membres de la Société*  
\$10,000-\$24,999

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C. Joseph Crane Family  
Sheri & Buddy Dentone

Doug & Margaret Eberhardt  
Bob & Janet Kavanaugh  
Robert & Martha Hanyak

John K. & Edyth Ledbetter  
Alexandria Merritt  
Kevin & Linda Sanguinetti

Thomas H. & Peggy Shaffer  
Warren Wass, M.D.



Donations to or through United Way of San Joaquin County are fully tax-deductible.

\*  
Bequests, gifts of stock, securities or real estate are gratefully accepted.

\*  
For more information about these types of donations, please call

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