

# BOLDER

## BECOME

*What's our future state?*

—  
*Relevant,  
Strategic,  
Data Driven,  
Catalyst for  
Change*

## OPTIMIZE

*How will we operate efficiently?*

—  
*Direct, Personal,  
Digital, Donor  
Centric*

## LEAD

*How will we lead?*

—  
*Nonprofit  
Convener,  
Leadership  
Developer,  
Partner*

## DIVERSITY

*How will we advance equity?*

—  
*Through  
Memorable,  
Innovative  
Experiences.*

## ENGAGE

*How do we engage our donors?*

—  
*Relationships,  
Relationships,  
Relationships*

## RESULTS

*How will we deliver?*

—  
*Data Driven,  
Measureable  
Impact*

## OUR MISSION:

*The mission of United Way of San Joaquin County is to improve the lives of people by mobilizing the caring power of communities.*



# BOLDER TOGETHER IN SAN JOAQUIN COUNTY

CREATING A TRANSFORMATIVE PATH FOR OUR COMMUNITIES THROUGH STRATEGIC PARTNERSHIPS

## WE ARE DEDICATED TO MAKING AN IMPACT TO WHAT MATTERS MOST IN OUR COMMUNITIES.

- Homelessness & Housing
- Public Education Support
- Strategic Partnerships
- Activate our Volunteer Base to take Action
- Amplify Initiatives

## WE FOCUS ON MOBILIZING THE CARING POWER OF OUR NONPROFITS.

- Nonprofit CEO Leadership Forum
- Master Classes for Nonprofits
- Facilitate Collaboration
- Promote the Voice of Nonprofits

**ACTION  
THROUGH  
ADVOCACY**

**COMMUNITY  
LEADERSHIP**

**DIVERSITY,  
EQUITY AND  
INCLUSION**

**DONOR  
CENTRIC**



## WE BELIEVE THAT OUR DIVERSITY IS OUR GREATEST STRENGTH.

- Advance Equity
- Listen & Understand Those We Serve
- Open to Supporting in Different Capacities
- Uplift the Voices of Community Members
- Celebrate Diversity in our County

## WE BELIEVE IN OUR DONORS AND THE POWER OF GIFTING TO CHANGE LIVES.

- Workplace Giving Campaigns
- Donor Designated Funding
- Planned Giving
- Endowment Support
- Donor support and engagement

## OUR SOCIAL IMPACT AREAS

### HOMELESSNESS

United Way of San Joaquin County will tackle homelessness by working with our nonprofit partners to improve peoples's economic mobility and ensuring that we help reduce the struggles associated with chronic homelessness

### EDUCATION

United Way of San Joaquin County will help young people achieve their potential through supporting learning, mentoring and partnerships that lead to financial stability and independence.



United Way of San Joaquin County



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